

Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

		invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	1121	Invoice Period

Invoice #	107679-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	KSNV	
Account Executive	Amy McCreary	
Sales Office	Blair - Philadelphia	
Sales Region	National	Or

Order #	107679
Alt Order #	06862475
Deal #	
Order Flight	10/21/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	RALSTON in PRIME	8-11pm		to	J - J					
			•	10/22/1:	2 to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	10:53 PM	NVO4TVO2GPH Damaged HD	\$1,800.00		1
2	KSNV	FacetoFace/Ralston Report	730-758pm		to						
		•	•	10/22/12	2 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	7:47 PM	NV04TV02GPH Damaged HD	\$1,800.00	1	1
3	KSNV	FacetoFace/Ralston Report	730-758pm		to						
				10/22/12	2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	7:52 PM	NV04TV02GPH Damaged HD	\$1,800.00		1
4	KSNV	FacetoFace/Ralston Report	730-758pm		to						
					2 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	7:47 PM	NV04TV03GPH Resign HD	\$1,800.00		1
5	KSNV	FacetoFace/Ralston Report	730-758pm		to						
				10/22/12	2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	7:52 PM	NV04TV02GPH Damaged HD	\$1,800.00	1	1
6	KSNV	SAT/ Wheel of Fortune	7-730pm		to						
					2 to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	7:12 PM	NV04TV04GPH Skateboard	\$1,050.00	1	1
7	KSNV	NFL Pre-Game	1p-530pm		to						
					2 to 10/21/12	1x	S				
	KSNV			Su	10/21/12	:30	4:07 PM	NV04TV02GPH Damaged HD	\$5,000.00	1	1
8	KSNV	NFL Pre-Game	1p-530pm		to						
					2 to 10/28/12	1x	S		4		
	KSNV			Su	10/28/12	:30	4:17 PM	NV04TV02GPH Damaged HD	\$5,000.00	1	1

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Station	KSNV	
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Sales Region	National	

Order #	107679
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Advertiser Ref	

Ref #	Reconciliation	late	Ad-ID R	Aired Days	Length	Date	Day	Time	Description	Channel	Line
IXOI II	TCCOTIONIALION	uic	AG ID	Airea Days	Lengui	to	Duy	5pm-630pm	Sa-Su Early News	KSNV	9
				S-	1x	10/22/12 to 10/28/12		эртт-озортт	Sa-Su Larry News	KONV	3
		\$1,350.00	NV04TV02GPH Damaged HD	6:21 PM	:30	10/27/12	Sa			KSNV	
· ·		ψ1,000.00	WV041V02di ii ballagea iib	0.211 W	.00	to	Ou	9-10a	M-F Today Show II	KSNV	10
				-T	1x	2 to 10/28/12	10/22/1	3-10a	W-F Today Show ii	KONV	10
1		\$1,000.00	NV04TV02GPH Damaged HD	9:28 AM	:30	10/23/12	Tu			KSNV	
'		\$1,000.00	NV041V02GFH Dallaged HD	9.20 AIVI	.30	to	Tu	9-10a	M E Taday Shaw II	KSNV	11
				T	4		40/00/4	9-10a	M-F Today Show II	VOIAA	11
		\$1,000.00	NV04TV03GPH Resign HD	9:59 AM	1x :30	2 to 10/28/12 10/25/12	10/22/1. Th			KSNV	
ı		\$1,000.00	NV041V03GPH RESIGN HD	9.59 AIVI	.30		111	0.40-	M E To dow Ob and II		40
				_		to	40/00/4	9-10a	M-F Today Show II	KSNV	12
		£4,000,00	N1 (0.47) (0.2 CDU Domested UD	F	1x	2 to 10/28/12	10/22/1			L/CNIV/	
1		\$1,000.00	NV04TV02GPH Damaged HD	9:29 AM	:30	10/26/12	F	40 44		KSNV	4.0
						to		10am-11am	Today 4th Hour	KSNV	13
				-T	1x	2 to 10/28/12					
1		\$600.00	NV04TV02GPH Damaged HD	10:59 AM	:30	10/23/12	Tu			KSNV	
						to		10am-11am	Today 4th Hour	KSNV	14
				W	1x	2 to 10/28/12					
1		\$600.00	NV04TV02GPH Damaged HD	11:00 AM	:30	10/24/12	W			KSNV	
						to		10am-11am	Today 4th Hour	KSNV	15
				T	1x	2 to 10/28/12					
1		\$600.00	NV04TV02GPH Damaged HD	10:28 AM	:30	10/25/12	Th			KSNV	
						to		12-1230pm	Noon News	KSNV	16
				M	1x	2 to 10/28/12					
1		\$1,000.00	NV04TV02GPH Damaged HD	12:23 PM	:30	10/22/12	M			KSNV	
		\$600.00 \$1,000.00	NV04TV02GPH Damaged HD NV04TV02GPH Damaged HD	10:28 AM M	:30 1x	10/25/12 to 2 to 10/28/12	Th 10/22/1:	12-1230pm	Noon News		16

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Advertiser	Crossroads GPS	Invoice Date	1
Product	Crossroads GPS	Invoice Month	C
Estimate Number	1121	Invoice Period	1

_	Invoice #	107679-1				
	Invoice Date	10/28/12				
	Invoice Month	October 2012				
	Invoice Period	10/01/12 - 10/28/12				

Station	KSNV	Order
Account Executive	Amy McCreary	Alt Or
Sales Office	Blair - Philadelphia	Deal #
Sales Region	National	Order

Order #	107679
Alt Order #	06862475
Deal #	
Order Flight	10/21/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	Noon News	12-1230pm		to						
			•	10/22/12	to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	12:09 PM	NV04TV02GPH Damaged HD	\$1,000.00		1
18	KSNV	Noon News	12-1230pm		to						
				10/22/12	to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	12:13 PM	NV04TV02GPH Damaged HD	\$1,000.00		1
19	KSNV	Wake Up Early Wagners	430a-5a		to						
					to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	4:53 AM	NV04TV02GPH Damaged HD	\$400.00		1
20	KSNV	Wake Up Early Wagners	430a-5a		to						
					to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	4:49 AM	NV04TV02GPH Damaged HD	\$400.00		1
21	KSNV	Wake Up Early Wagners	430a-5a		to						
					to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	4:40 AM	NV04TV02GPH Damaged HD	\$400.00		1
22	KSNV	Rachael Ray	11am-12pm		to						
	1401114				to 10/28/12	1x	-T		\$4.000.00		
	KSNV		44 40	Tu	10/23/12	:30	11:49 AM	NV04TV02GPH Damaged HD	\$1,000.00		1
23	KSNV	Rachael Ray	11am-12pm		to		_				
	L/CNI\/			10/22/12 Th	to 10/28/12	1x	T	NVOATUO 2 CDU D 2 2 2 2 2 2 1 1 D	£4.000.00		4
0.4	KSNV	Back and Back	4440		10/25/12	:30	11:40 AM	NV04TV03GPH Resign HD	\$1,000.00		1
24	KSNV	Rachael Ray	11am-12pm		to	4	-				
	KSNV			10/22/12	to 10/28/12 10/26/12	1x :30	11:38 AM	NV04TV03GPH Resign HD	\$1,000.00		
	NOINV			Г	10/20/12	.30	11.36 AW	NVU41VU3GPH RESIGN HD	φ1,000.00		ı

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Product	Crossroads GPS	Invoice Month	October 2012
Estimate Number	1121	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	107679
Account Executive	Amy McCreary	Alt Order #	06862475
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/21/12 - 10/28/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

	Ta: .	I	1		Is .	I	1	1		I	
Line		Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
25	KSNV	The Doctors	2pm-3pm		to						
				10/22/1	12 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	2:47 PM	NV04TV02GPH Damaged HD	\$650.00		1
26	KSNV	The Doctors	2pm-3pm		to						
				10/22/1	12 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	2:33 PM	NV04TV03GPH Resign HD	\$650.00)	1
27	KSNV	The Doctors	2pm-3pm		to						
				10/22/1	12 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	2:59 PM	NV04TV02GPH Damaged HD	\$650.00)	1
28	KSNV	M-F Wheel of Fortune	7-730pm		to						
			•	10/22/1	12 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	7:08 PM	NV04TV02GPH Damaged HD	\$3,400.00		1
29	KSNV	M-F Wheel of Fortune	7-730pm		to						
			•	10/22/1	12 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	7:17 PM	NV04TV02GPH Damaged HD	\$3,400.00)	1
30	KSNV	M-F Wheel of Fortune	7-730pm		to			_			
				10/22/1	12 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	7:28 PM	NV04TV03GPH Resign HD	\$3,400.00)	1
31	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to			J	, , , , , , , , , , , ,		
		c ca trancop nytragnete		10/22/1	12 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	5:49 AM	NVO4TVO2GPH Damaged HD	\$1,200.00		1
32	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to	.00	007		ψ.,=00.00		·
02	110111	m i o oa irakcop w/iragners	0 0 0	10/22/1	12 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	5:52 AM	NV04TV03GPH Resign HD	\$1,200.00		1
	110111			111	10/23/12	.00	J.JZ AIVI	NVOTIVOJGEN KESIGN ND	ψ1,200.00	•	

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Product	Crossroads GPS	Invoice Month	October 2012
Estimate Number	1121	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	107679
Account Executive	Amy McCreary	Alt Order #	06862475
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/21/12 - 10/28/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
33	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a	•	to	•	•				
				10/22/12	to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	5:17 AM	NV04TV03GPH Resign HD	\$1,200.00		1
34	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-	•	to						
					to 10/21/12	1x	S				
	KSNV			Su	10/21/12	:30	9:59 PM	NV04TV02GPH Damaged HD	\$2,400.00		1
35	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-	•	to						
					to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	9:35 PM	NV04TV02GPH Damaged HD	\$2,400.00		1
36	KSNV	Dr Phil	3-4p		to						
					to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	3:29 PM	NV04TV02GPH Damaged HD	\$1,200.00		1
37	KSNV	Dr Phil	3-4p		to						
					to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	3:11 PM	NV04TV02GPH Damaged HD	\$1,200.00		1
38	KSNV	Dr Phil	3-4p		to						
					to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	3:52 PM	NV04TV03GPH Resign HD	\$1,200.00		1
39	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	4:57 PM	NV04TV02GPH Damaged HD	\$1,800.00		1
40	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	4:50 PM	NV04TV02GPH Damaged HD	\$1,800.00		1

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Estimate Number	1121	Invoice Period	10/01/12 -

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	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/28/12

Station	KSNV		Order #	107679
Account Executive	Amy McCreary	_	Alt Order #	06862475
Sales Office	Blair - Philadelphia		Deal #	
Sales Region	National		Order Flight	10/21/12 - 10/28/12

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Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
41	KSNV	4PM NEWS (1 hour)	4-5pm		to		,				
		, ,	•	10/22/12	to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	4:11 PM	NVO4TVO3GPH Resign HD	\$1,800.00		1
42	KSNV	News 3 Today - SAT	9am-930am		to						
				10/22/12	to 10/28/12	1x	S-				
	KSNV			Sa	10/27/12	:30	9:13 AM	NV04TV04GPH Skateboard	\$1,500.00		1
43	KSNV	Days of our Lives	1258p-2pm		to						
				10/22/12	to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	1:26 PM	NV04TV02GPH Damaged HD	\$1,000.00		1
44	KSNV	Days of our Lives	1258p-2pm		to						
					to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	1:59 PM	NV04TV02GPH Damaged HD	\$1,000.00		1
45	KSNV	Days of our Lives	1258p-2pm		to						
					to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	1:46 PM	NV04TV02GPH Damaged HD	\$1,000.00		1
46	KSNV	The Agenda 1230pm	1230-1p		to						
					to 10/28/12	1x	M				
	KSNV			М	10/22/12	:30	12:46 PM	NV04TV02GPH Damaged HD	\$1,000.00		1
47	KSNV	The Agenda 1230pm	1230-1p		to						
					to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	12:53 PM	NV04TV02GPH Damaged HD	\$1,000.00		1
48	KSNV	The Agenda 1230pm	1230-1p		to						
				10/22/12	to 10/28/12	1x	F		* • • • • • • • • • • • • • • • • • • •		
	KSNV			F	10/26/12	:30	12:54 PM	NV04TV03GPH Resign HD	\$1,000.00		1

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	Invoice Date	10/28/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/28/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107679
Alt Order #	06862475
Deal #	
Order Flight	10/21/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
49	KSNV	M-F Early News	5-630p		to						
			r	10/22/1:	2 to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	5:18 PM	NV04TV02GPH Damaged HD	\$3,600.00		1
50	KSNV	M-F Early News	5-630p		to						
		-		10/22/12	2 to 10/28/12	1x	-T				
	KSNV			Tu	10/23/12	:30	5:27 PM	NV04TV02GPH Damaged HD	\$3,600.00		1
51	KSNV	M-F Early News	5-630p		to						
				10/22/1	2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	6:09 PM	NV04TV02GPH Damaged HD	\$3,600.00		1
52	KSNV	News 3 in Prime	7-10pm		to						
					2 to 10/21/12	1x	S				
	KSNV			Su	10/21/12	:30	9:09 PM	NV04TV02GPH Damaged HD	\$3,600.00	1	1
53	KSNV	News 3 in Prime	7-10pm		to						
					2 to 10/28/12	1x	S				
	KSNV			Su	10/28/12	:30	9:30 PM	NV04TV04GPH Skateboard	\$3,600.00	1	1
54	KSNV	Today Show	658a-9am		to						
					2 to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	7:59 AM	NV04TV02GPH Damaged HD	\$3,800.00	1	1
55	KSNV	Today Show	658a-9am		to						
					2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	7:29 AM	NV04TV02GPH Damaged HD	\$3,800.00	1	1
56	KSNV	Today Show	658a-9am		to						
					2 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	8:49 AM	NV04TV02GPH Damaged HD	\$3,800.00		1

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Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

		Invoice #
Advertiser	Crossroads GPS	Invoice Date
Product	Crossroads GPS	Invoice Month
Estimate Number	1121	Invoice Period

_	Invoice #	107679-1
	Invoice Date	10/28/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #
Account Executive	Amy McCreary	Alt Order #
Sales Office	Blair - Philadelphia	Deal #
Sales Region	National	Order Flight

Order #	107679
Alt Order #	06862475
Deal #	
Order Flight	10/21/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	12
Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
57	KSNV	M-F News 3 at Eleven	11pm-1135pm	Juy	to	Longin	/ iii ou Duyo	, ta 15	rtuto	nesonemation	1101 "
31	IXOI44	M-1 News 5 at Lieven	ripin-rioopin	10/22/12	2 to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	11:24 PM	NV04TV02GPH Damaged HD	\$2,800.00	1	1
58	KSNV	M-F News 3 at Eleven	11pm-1135pm	•••	to	.00			ψ=,000.00		·
00	110111	in i News out Eleven	11pm 1100pm	10/22/12	2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	11:33 PM	NV04TV02GPH Damaged HD	\$2,800.00		1
59	KSNV	Tonight Show	1135p-1236a	••	to	.00			ψ=,σσσ.σσ		·
		. cg cc		10/22/12	2 to 10/28/12	1x	M				
	KSNV			M	10/22/12	:30	11:58 PM	NV04TV02GPH Damaged HD	\$2,000.00)	1
60	KSNV	Tonight Show	1135p-1236a		to			J	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
				10/22/12	2 to 10/28/12	1x	W				
	KSNV			W	10/24/12	:30	12:07 AM	NV04TV02GPH Damaged HD	\$2,000.00)	1
61	KSNV	Tonight Show	1135p-1236a		to						
		G	•	10/22/12	2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	12:23 AM	NV04TV03GPH Resign HD	\$2,000.00		1
62	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-		to						
			·	10/22/12	2 to 10/28/12	1x	M				
	KSNV			М	10/22/12	:30	9:54 PM	NV04TV02GPH Damaged HD	\$3,400.00	1	1
63	KSNV	M-F Jeopardy	630-7pm		to						
			-	10/22/12	2 to 10/28/12	1x	T				
	KSNV			Th	10/25/12	:30	6:34 PM	NV04TV02GPH Damaged HD	\$3,400.00		1
64	KSNV	M-F Jeopardy	630-7pm		to						
				10/22/12	2 to 10/28/12	1x	F				
	KSNV			F	10/26/12	:30	6:58 PM	NV04TV02GPH Damaged HD	\$3,400.00		1

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Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

INVOICE

		Invoice #	107679-1
Advertiser	Crossroads GPS	Invoice Date	10/28/12
Product	Crossroads GPS	Invoice Month	October 2012
Estimate Number	1121	Invoice Period	10/01/12 - 10/28/12

Station	KSNV	Order #	107679
Account Executive	Amy McCreary	Alt Order #	06862475
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/21/12 - 10/28/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	12
Special Handling		Product Code	11

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
66	KSNV	Wednesday Prime 10-11pm	10-11pm	to)						
				10/22/12 to	10/28/12	1x	W				
	KSNV			W	10/24/12	:30	10:28 PM	NV04TV02GPH Damaged HD	\$6,400.00		1
		Aire	ed Spots	65							

<u>Gross Total</u> \$128,050.00

Agency Commission \$19,207.50

Net Amount Due \$108,842.50 Payment Terms 30 Days

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